Revision: August 8th 2022

This policy outlines our ongoing obligations to you in respect of how we manage your Personal Information.

We have adopted the Australian Privacy Principles (APPs) contained in the Privacy Act 1988 (Cth) (the Privacy Act). The APPs govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information.

A copy of the APPs may be obtained from the website of The Office of the Australian Information Commissioner at <u>www.oaic.gov.au</u>

What is Personal Information and why do we collect it?

Personal Information is information or an opinion that could identify an individual, and includes for example: name; address; phone number; email address; gender; photos; your preferences with how we interact with you and attendance at our events.

This Personal Information is obtained in many ways including:

- your correspondence with us (sign up via the web or at one of our events as a volunteer, or supporter or make an enquiry);
- our correspondence with you; via phone, email, or in person. For example, from you attending one of our events or interactions with our volunteers; our website: <u>http://www.wakehurstsindependent.com.au</u>; door knocking; from media and publications and from third parties (see below).

The primary purpose of collecting your Personal Information is to manage the selection of, and election campaign of, a community backed independent.

Your Personal Information will be used for secondary purposes closely related to our primary purpose such as marketing and fundraising or where you would reasonably expect such use or disclosure.

You may unsubscribe from our communications at any time by contacting us in writing.

Sensitive Information

Sensitive Information is defined in the Privacy Act to include information or opinion about such things as an individual's racial or ethnic origin, political opinions, membership of a political association, religious or philosophical beliefs, membership of a trade union or other professional body, criminal record or health information.

We will only use Sensitive Information:

- for the primary purpose for which it was obtained;
- for a secondary purpose that is directly related to the primary purpose;
- with your consent, or where required or authorised by law.

Third Parties

Where we engage contractors / suppliers to carry out operations on our behalf and where these tasks include the handling of Personal Information, those contractors / suppliers shall be bound by a non-disclosure agreement.

Where reasonable and practicable to do so, we will collect your Personal Information only from you. However, in some circumstances we may be provided with information by Third Parties. If you don't want us to use this information you may contact us in writing to request this. Refer to contact details below.

Additional Systems

As part of our operations we use 3rd party systems to undertake certain functions and your Personal Information may be shared with them. These include but are not limited to:

- MailChimp (<u>https://mailchimp.com/en-au/</u>) for database & communication with you. Please refer to the <u>MailChimp Privacy Policy</u> and the <u>MailChimp Terms of Use</u>
- Google Surveys (<u>https://www.google.com/forms/about/</u>), for undertaking surveys to understand what issues are important to the community <u>Google Privacy Policy</u>
- Mycause (<u>https://www.mycause.com.au</u>) for fundraising database and correspondence and event ticketing <u>Mycause Privacy Policy</u>

Disclosure of Personal Information

Your Personal Information is stored in a manner that reasonably protects it from misuse and loss and from unauthorized access, modification or disclosure. When your Personal Information is no longer needed for the purpose for which it was obtained, we will take reasonable steps to destroy or permanently de-identify your Personal Information.

Access to your Personal Information

You may access the Personal Information we hold about you to update and/or correct it, subject to certain exceptions. If you wish to access your Personal Information, please contact us in writing as per the contact details below.

In order to protect your Personal Information, we may require identification from you before releasing the requested information.

Maintaining the Quality of your Personal Information

It is important to us that your Personal Information is up to date. We will take reasonable steps to make sure that your Personal Information is accurate, complete and up-to-date. If you find that the information we have is not up-to-date or is inaccurate, please advise us as soon as practicable so we can update our records.

Policy Updates

This Policy may change from time to time and is available on our website.

Privacy Policy Complaints and Enquiries

If you have any queries or complaints about our Privacy Policy, please contact us at:

Wakehurst's Independent

Email: privacy@wakehurstsindependent.com.au

Web: http://www.wakehurstsindependent.com.au/privacy